

Redbook Carpets with total technology
are proudly manufactured by:
Feltex Carpets Pty Ltd ABN: 60 068 166 843

PO Box 4009
Footscray West VIC 3012
Ph: 1300 130 239

www.feltex.com



Carpet that lets you live the way you want... **totally**



A house isn't a home until you've added your own personal touch. Your interior décor should give you total wellbeing.

That's why Redbook Carpets with the latest total technology have been designed with advanced stain protection and a softer backing.

With gorgeous colours, beautiful styles, comfort, warmth, practicality and superior stain protection, you can see

why we've named it total technology!

That's because the confidence that your carpet is protected with total technology, gives you total lifestyle options.

A Redbook carpet with total technology lets you live the way you want... totally.



total stain protection & practicality

No more taking off your shoes at the door or reserving the lounge room for special occasions only. Entertain friends or enjoy family snacks in front of the TV with the confidence of the superior stain

protection of Redbook Carpets with total technology.

Easier to clean and maintain, Redbook Carpets with total technology gives you more time to live the way you want... totally.

 **Practicality**  Colour  Warmth  Comfort  **Stain protection**  Style

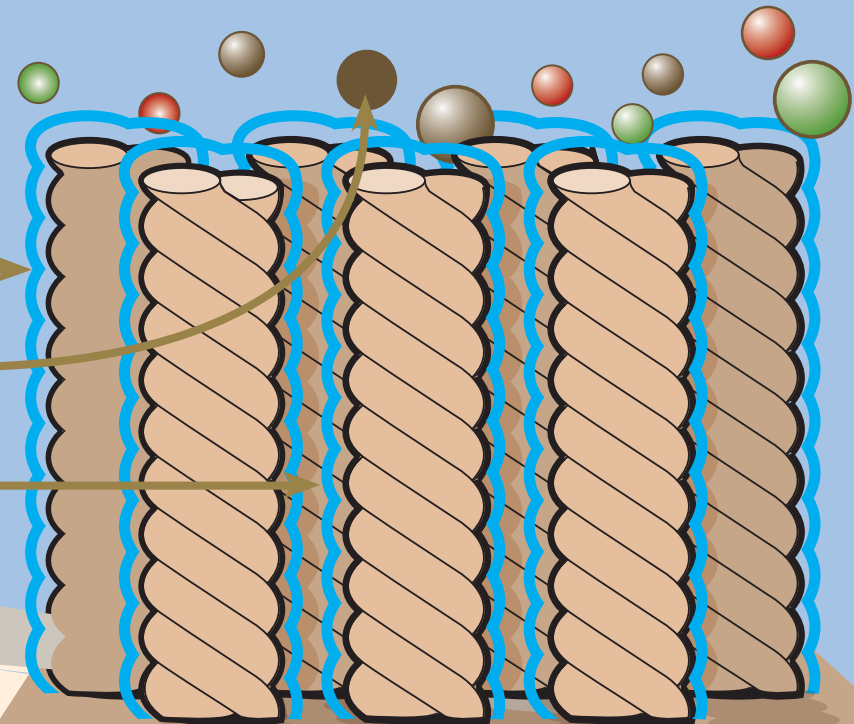
redbook total

technology →

The science behind
total technology
stain protection
treatment.

total fibre coating

- Coating of the total fibre from top to bottom provides advanced protection against stain and soil penetration
- Spills bead on top of the carpet delaying absorption for easier stain treatment
- Bonding of the stain treatment to every fibre provides better stain resistance durability.



Redbook Carpets with total technology has advanced protection against dirt and most common household spills and stains.*

As well as easy cleaning and maintenance, total technology also provides added protection against fading, enhanced durability and performance.

*refer to page 9 of this brochure



total colour & style

Colour creates a positive happy environment in your home. From the fabulous selection of fashionable Redbook Carpets with total technology, there is a colour and style to suit your taste. As well as providing visual appeal, carpet texture adds dimension to a room.

Enjoy the experience of the latest textural designs and colours from Redbook Carpets with total technology and decorate the way you want... totally.



total comfort & warmth

Ultrabac™ is another benefit of Redbook Carpets with total technology. Turn over any sample of Redbook Carpets with total technology and you'll notice the softer and more flexible Ultrabac™ backing.

Ultrabac™ provides improved soundproofing for those noisy times and enhanced thermal insulation for wintery nights. Redbook Carpets with total technology will give your home comfort all year round...totally.

Practicality Colour Warmth Comfort Stain protection Style

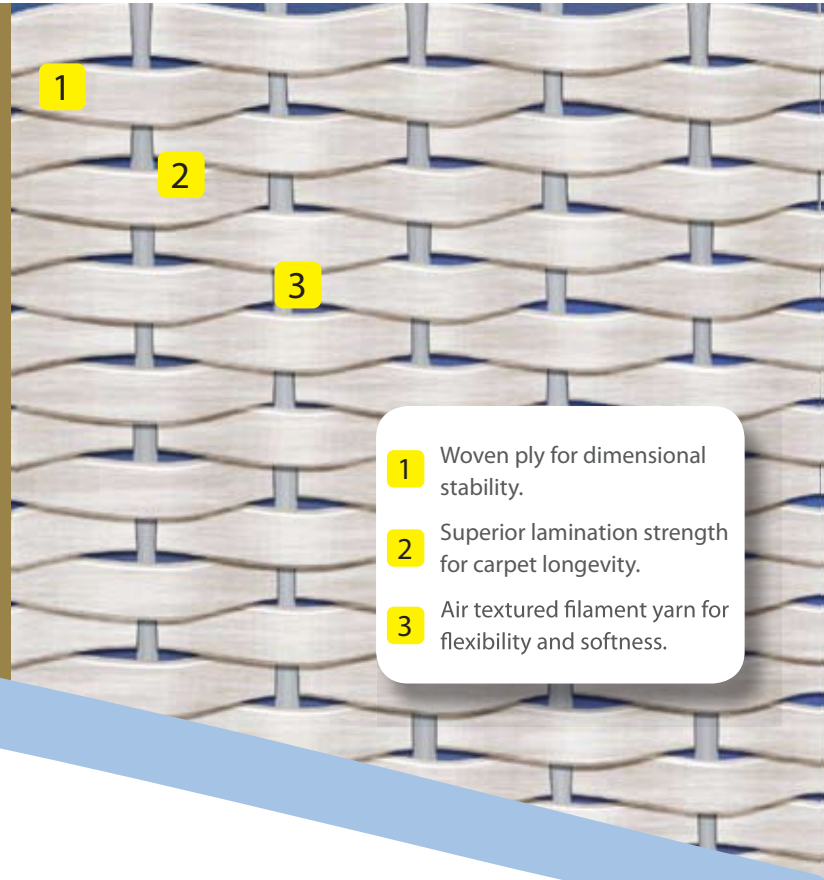
Practicality Colour Warmth Comfort Stain protection Style

Ultrabac™

The ultimate in softness underfoot.

Ultrabac™ is a superior quality backing. Another feature of Redbook Carpets with total technology, it offers ultra softness and comfort underfoot.

The unique construction of Ultrabac™ also provides enhanced thermal and acoustic insulation. And its ability to bend and fold makes installation easier.



- 1 Woven ply for dimensional stability.
- 2 Superior lamination strength for carpet longevity.
- 3 Air textured filament yarn for flexibility and softness.



15 Year Stain Protection Warranty*

that provides you with protection against most common household food and beverage spillages.



15 Year Soil Protection Warranty*

that protects your carpet against any colour changes that occur as a result of dry soil from foot traffic.



15 Year Wear Warranty*

against pile fibre loss given normal wear at home.

With a leading package of warranties designed to protect your investment, Redbook Carpets with total technology takes the worry out of buying carpet, giving you total confidence.

*For full information in respect to the scope and limitations of these warranties, please refer to the Redbook Carpets Warranty and Care Guide (which also includes further information as to the installation, care and characteristics of Redbook carpets) available from your retailer; by download from www.feltex.com or by calling 1300 130 239.

