

# FeltexForward



# Summer 2011

**Some companies follow trends. Others create them.**

NOW WITH  
**NEW**  
WARRANTIES

- All Feltex wool and wool rich carpets now feature
- 15 YEAR COLOURFASTNESS WARRANTY\*
  - INCREASED WEAR WARRANTIES\*
  - LIFETIME MANUFACTURER'S DEFECT WARRANTY\*

\*Conditions Apply. For full information on warranties, please refer to the Feltex Carpets Warranty, Care and Cleaning Guide.



# FeltexForward



CARPETS

## Summer 2011

Welcome to Feltex Forward, this season's colour forecast.

The trend for summer 2011 is simplicity, high quality materials and luxurious finishes. Homes are thrown open and given a breath of fresh air with our trends of Flawless, Breeze and Dare.

The elegant, classic tones of the fifties are innovated with a modern feel in the Flawless trend.

The Breeze trend continues to bring the outdoors in, taking inspiration from the coast.

For those who dare to be adventurous, the Dare trend is sophisticated, youthful and slightly daring.

The Feltex brand has always been synonymous with style, design integrity and luxury. With a palette of gorgeous colours and irresistible textures to match these upcoming trends, a Feltex carpet is the flooring fashion must-have this summer.



Our new  
Interior Designers  
Website  
is now LIVE!  
[www.feltex.com/interior-design/designer-home](http://www.feltex.com/interior-design/designer-home)

Fashion for your floor



**Feltex** classic  
CARPETS

# Flawless



This delicate colour scheme features sophisticated and confident neutrals, that romantically reflect a modern take on the classic 1950's.

Celestial shades of grey violet, majestic blue and moody cream blend together like dusk, creating a soft, feminine colour palette that relaxes and calms the home.

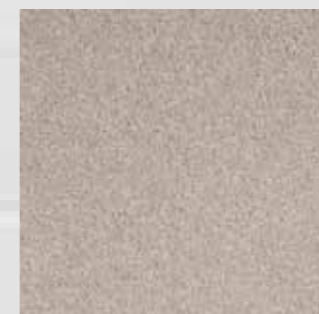


## Live this trend with Feltex carpet.

To create this look, use these carpet styles to complete the Flawless trend.



Symphony  
1/- Billow



Decor Twist  
26/- Tea Rose



Total Living  
32/- Jacaranda



Applique II  
31/- Mirage

# Breeze



Who says blues and greens should never be seen?

Inspired by the colours of the coast, the Breeze palette combines shades of aqua blues and soft greens.

Mixed with a sneaky splash of lime to amp up the palette, the Breeze trend brings the outside in to create a serene and calming indoor environment.



Live this trend with Feltex carpet.

To create this look, use these carpet styles to complete the Breeze trend.



Mikado  
12/- Ochre



Total Obsession  
7/- Dunsandel



Radius  
9500



Studio Twist  
33/- Ocean Breeze



Sophisticated, youthful and slightly daring, the Dare trend mixes soft citrus hues with hot sorbet tones.

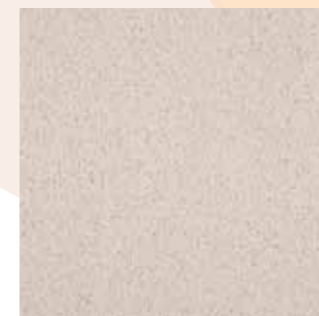
The Dare colour palette of soft neutral pinks and oranges with bright pops of raspberry pink, citrus green and hazy coral will certainly make a splash in any interior this summer.

# Dare

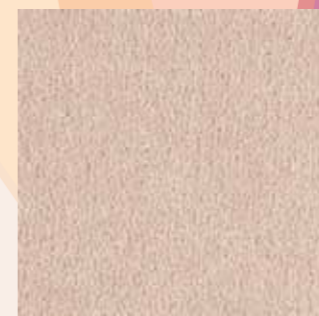


## Live this trend with Feltex Carpet

To create this look, use these carpet styles to complete the **Dare** trend.



Avignon  
11/- Summa



Prestige Plush  
11/- Natural Lace



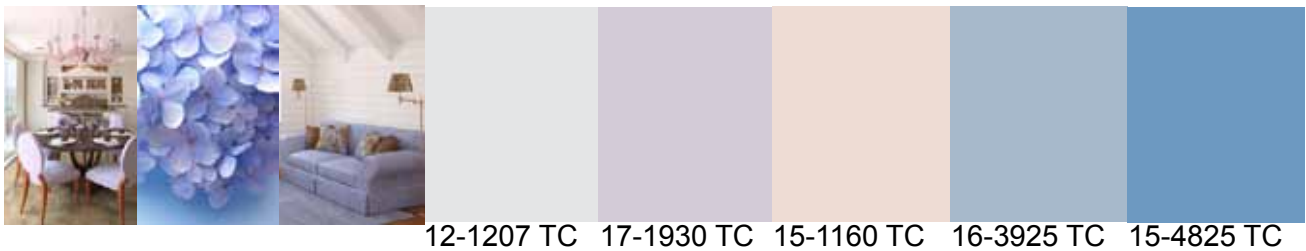
Total Living  
25/- Inca



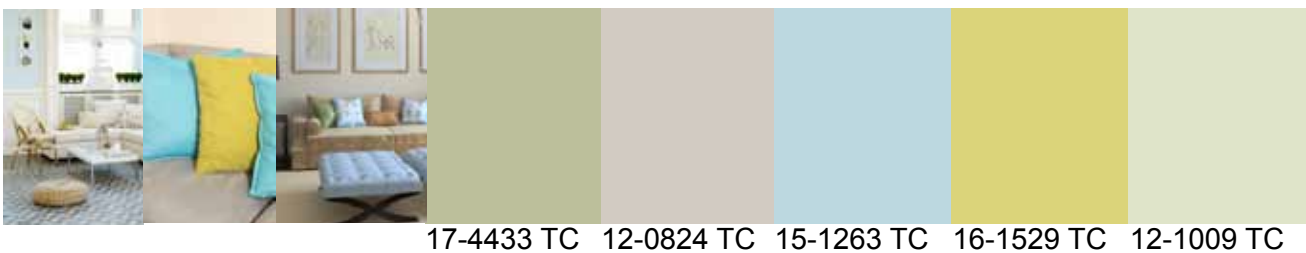
Torello  
87/- Grasshopper

## Pantone® Colour Palettes

### Flawless



### Breeze



### Dare

